



SOCIAL MEDIA ASSISTANT

WE ARE LOOKING FOR ENTHUSIASTIC AND PASSIONATE INDIVIDUALS TO JOIN OUR TEAM!

Freedom of Mind aims to create conversation around mental health, educate individuals and communities, and inspire change to make Bristol a happier, healthier city. For the past three years we have transformed Bristol into a hub of discussion, running events focused on raising awareness of mental health and emotional wellbeing and we need you to help us keep going.

We are looking for empathetic and driven individuals who share our passion to reduce stigma and improve mental health to join our team. We already have people from a wide range of backgrounds and with a variety of skill sets but are looking to expand on this as we grow and develop. We encourage anyone who is interested to apply, even if you feel you might be lacking experience, as we support skill development where we can.

WE ARE SEARCHING FOR PEOPLE WHO ARE:

- ✓ **PASSIONATE**
- ✓ **OPTIMISTIC**
- ✓ **ENTHUSIASTIC**
- ✓ **CREATIVE**
- ✓ **FUN**
- ✓ **INDEPENDENT**
- ✓ **MOTIVATED**
- ✓ **EMPATHETIC**
- ✓ **HARDWORKING**

We want to ensure our organisation is representative of the individuals and communities we work with and as such welcome and encourage applications from any person regardless of disability, gender, ethnicity, age, religion or sexual orientation.

THE ROLE:

This role requires someone who can post on our various social media profiles as Freedom of Mind to update our followers and members of the public. This will be done using Hootsuite, Facebook, Twitter, and Instagram, to ensure there are regular posts on each platform in agreement with our communication guidelines. These posts will be a combination of updates on what the team is up to, sharing interesting and relevant information, and responses to comments or questions (when appropriate).

TIME: UP TO 8 HOURS A MONTH

REPORTS TO: MARKETING AND COMMUNICATIONS MANAGER

KEY TASKS:

- Create content to update people on progress at Freedom of Mind.
- Find and share appropriate articles and stories which followers may be interested in.
- Remain up to date with what is happening at Freedom of Mind.
- Keep up to date with what is going on in the city and nationally regarding mental health.
- Attend monthly meetings with the marketing and communications team, and regular one to ones with the marketing and communications manager.

EXPERIENCE:

- **ESSENTIAL:** Using Facebook, Twitter, Instagram and Hootsuite for non-personal use.
- **DESIRABLE:** Experience using social media to share information about mental health.

To apply please fill out [this form](#). If you would you like more information email us: volunteers@freedomofmind.org.uk

We really appreciate all the time and effort people put into making Freedom of Mind awesome and do our best to support those who work with us. Unfortunately, funding is tight and as such all our roles - including existing positions - are voluntary. We offer the opportunity to work alongside a fun, creative and dynamic team who are all passionate about mental health awareness and emotional well-being, and hope that you will consider joining us.